

S6 Women Aesthetic Surgeons' Symposium

Sponsored by:
Allergan
Aesthetics
an AbbVie company

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Opening Remarks & Keynote: "Women Leadership in Aesthetic Surgery" 7:30 - 8:15 AM

- Welcome and symposium objectives (5 min) – Elizabeth Lee, MD
- Current landscape for women in aesthetic surgery (20 min) – Lynn Damitz, MD
- Vision for the future (15 min) – Kristi Hustak, MD
- Open Discussion (5 min)

Panel I: "Building a Successful Practice & Professional Brand" 8:15 - 9:15 AM

Moderator: Amy Andersen

- Practice management strategies (10 min) – Amy Anderson
- How to stand out in a practice/Group practice model (10 min) – Kristi Hustak, MD
- Marketing and branding (10 min) – Jennifer L. Walden, MD
- Mentor perspectives (10 min) – Camille Cash, MD
- Interactive Q&A (25 min)

Industry Spotlight I: Allergan Aesthetics (5 min) 9:15 - 9:20 AM

- Amanda Kraus, Head of Natrelle Marketing, Plastic & Regenerative Medicine

Networking Break (30 min) 9:20 - 9:50 AM

Industry Spotlight II: LevEllis (5 min) 9:50 - 9:55 AM

- Laura Ellis, MD

Panel II: "Work-Life Integration & Wellness" 9:55 - 10:55 AM

Moderator: Melinda Haws, MD

- Balancing professional demands with personal life (10 min) – Patricia McGuire MD
- Family planning in surgical practice (10 min) – Tiffany McCormack, MD
- Preventing burnout (10 min) – Lisa Hunsicker, MD
- Creating supportive networks (10 min) – Mary Gingrass, MD
- Interactive Q&A (25 min)

Closing Session 10:55 - 11:30 AM

- Key takeaways (10 min) – Elizabeth Lee MD & Emily Hu MD
- Leadership opportunities in societies (10 min) – Tracy Pfeifer, MD

- Mid-year initiatives & future engagement (10 min) – Elizabeth Lee MD & Emily Hu MD
- Final Q&A (5 min)